



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Main Street Media Group
66 Canal Center Plaza, Suite 555
Alexandria, VA 22314

CONTRACT

<u>Contract / Revision</u> 1777182 /		<u>Alt Order #</u> 08714233
<u>Product</u> SENATE LDRSHIP FUND		
<u>Contract Dates</u> 07/12/17 - 07/12/17		<u>Estimate #</u> 3658
<u>Advertiser</u> ISS/Senate Leadership Fund		<u>Original Date / Revision</u> 07/10/17 / 07/10/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 155	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSFA	07/12/17	07/12/17	WSFA 12 News at Five	5-530pm		:30				NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$280.00				
N 2	WSFA	07/12/17	07/12/17	Entertainment Tonight	630-7p		:30				NM	1	\$485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$485.00				
N 3	WSFA	07/12/17	07/12/17	This Is Us	9-10pm		:30				NM	1	\$565.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/10/17	07/16/17	--1----				1	\$565.00				
Totals								0.00				3	\$1,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/26/17 -07/12/17	3	\$1,330.00	(\$199.50)	\$1,130.50
Totals	3	\$1,330.00	(\$199.50)	\$1,130.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8714233
*** ORIGINAL REV#0 ***

ADV #	ADV. NAME	ISS/SENATE	LEADERSHIP	FUND	REP. #	OFF. #	SALESMAN #
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AGY #	AGY. NAME	MAIN STREET	MEDIA GROUP	BUYER NAME	STEPHANIE MARONEY
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P.O. BOX 25093
SALES PRSN WA-
RYAN EDDINS (H)

22313 VA ALEXANDRIA, VA 22313

ORDER # 11110
CONTRACT # 8714233
CLASS: NATL. LOCAL REGIONAL

PRDCT	SENATE	LDRSHIP	FUND	EST#3658	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	JUL12/17	WK-1
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	JUL10/17	15.52
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REP: NEW ORDER
TTL \$1,330 @ 3X
PLS CFM
THX, ALEX FOR M

CON CM THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND

:LINE#:	REP :	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START :	END :	SPTS:	WEEK :	DAYS :	TOTL:
:	LINE#:	:	:	:	:	:	DATE :	DATE :	/WK:	INVT :	:	SPTS:

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3658

AGENCY PRODUCT CODE = 385

1	500P-530P	30	28	7/12	1	WED
1	500P-530P	30	28	7/12	1	WED

PROGRAM :	WSFA	12	NEWS	AT	5
CON COM1:	WSFA	12	NEWS	AT	5

2	630P-700P.	30.	8	\$485:00	7/12	1	✓	7/12	1	✓	WED
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PROGRAM : ENTERTAINMENT TONIGHT
CON COM1: ENTERTAINMENT TONIGHT

3	900P-1000P	30	7/12	1	WED
3	900P-1000P	30	7/12	1	WED

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PROGRAM : THIS IS US
CON COM1: THIS IS US
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REP HEADLINE# 8714233
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
*** WSFA-TV ***

JUL10/17 15.52

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
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JUL/17												
CONTRACT TOTAL \$1,330.00												
TOTAL SPOTS 3												

MARKET TOTALS \$2,607

WSFA 51%	WNCF 8%	WAKA 31%	WCOV 10%	CABL 0%	WBMM 0%	WIYC 0%
ESFA 0%	EAKA 0%					

ESTIMATED SHARES

SVC- NSI

DEMOS- RA35+*

REP HEADLINE# 8714233 TRF# 1777182 REP: TEL# 703-528-9387 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUL10/17 18.36
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION *** WSFA-TV ***

ADV # ADV. NAME ISS/SENATE LEADERSHIP FUND REP.# OFF.# SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME STEPHANIE MARONEY
P.O. BOX 25093 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22313

ORDER # CONTRACT # 8714233 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE LDRSHIP FUND EST#3658 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES JUL12/17 JUL12/17 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL10/17 18.36

REP: NEW ORDER
TTL \$1,330 @ 3X
PLS CFM
THX, ALEX FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SENATE LEADERSHIP FUND
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$1,330.00
TOTAL SPOTS 3

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, **Main Street Media Group**

do hereby request station time concerning the following issue:

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20186
Phone: 703-574-3044

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Senate Leadership Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Luther Strange
U.S. Senate
Primary: August 15, 2017

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Drive
Suite 100
Warrenton, VA 20185

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

05/08/2017

Date



Signature

703-485-0398

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

***Any handwritten information included on this form was not provided by the agency and was included without their knowledge or consent. ***